1		Honorable Mary Alice Theiler
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8		DISTRICT COURT T OF WASHINGTON
9		ATTLE
10	PROPET USA, INC.,	
11	Plaintiff,	Case No. C06-0186MAT
12	V.	DECLARATION OF JACK HAWKINS IN SUPPORT OF PROPET'S MOTION
13	LLOYD SHUGART	FOR SUMMARY JUDGMENT
14	Defendants.	
15		
16	I, Jack Hawkins, hereby declare as follows:	
17	1. I am competent to testify to the fa	acts set forth herein.
18	2. I am the president of Propet USA	, Inc. ("Propet") and am familiar with the
19	lawsuit between Propet and Lloyd Shugart ("Shu	igart") relating to the pictures or photographs
20	Shugart took for Propet.	
21	3. It is my belief that Propet produce	ed every document in Propet's possession
22	relating to the Shugart lawsuit. These documents	s were compiled by a Propet employee, Ken
23	Johnson, who was the primary point of contact between Propet and Shugart. Pursuant to my	
24	instructions, Mr. Johnson also reviewed digital files he saved on his computer or on the Propet	
25	computer system. Propet's document production also includes print copies of Mr. Johnson's	
26	digital files.	

4.	t is my belief that Propet has no copies of contracts with an entity called "CPF"	
that relate to ph	otographic works created by Shugart. Propet also has no copies of contracts	
between Propet and Shugart. Propet keeps copies of records during the regular course of		
business. Therefore, if Propet had contracts with CPF, or Shugart, it would be my expectation		
that we could le	ocate copies of these contracts.	

- 5. Likewise, Propet has no records that indicate Propet received a copy of a "Film Delivery Memo" from Shugart. Propet keeps copies of business invoices. If Shugart had mailed a "film delivery memo" with his invoices it is my belief that we would have some copies. Propet also has no record of receiving film in "sealed" packages with special notices.
- 6. As far as Propet can determine, Shugart's invoices and Propet's corresponding payment records are the primary documents that exist concerning Propet's business relationship with Shugart. Propet had no knowledge that Shugart intended to impose limits on Propet's use of Shugart's photographs.
- 7. Propet used Shugart's photographs as stock photos solely for the purpose of advertising Propet-brand shoes. Propet did not sell Shugart's photos nor do Shugart's photos have independent value beyond advertising uses. Propet now uses a new photographer who places no restrictions on Propet's use for advertising purposes. In other words, Propet uses the new photographer's photos for as long as Propet wants; Propet can provide copies to related companies, vendors and customers, anywhere in the world, if they need or ask for them; and Propet's right to make copies or use the photos is not limited to any media, so long as all uses are reasonably related to the sale of Propet-brand shoes. The new photographer charges less than Shugart.
- 8. Propet is a small company in the U.S. shoe market. It is owned by a foreign businessman, Robert Propet. I am aware that Mr. Propet created one or more sister marketing entities in other countries for the purpose of selling Propet-brand shoes. From time to time, some of the photographs that Shugart took for Propet were shared with these other Propet entities. It is

- my understanding that, in some cases, they were emailed to Propet entities in Canada and China. In some cases, some images may have been taken by Mr. Propet to China on a CD. There is no way to account for the precise number.
- 9. While I do not know the precise numbers, I estimate that the sales of Propet-brand shoes in Canada represents a small percentage in comparison to U.S. sales. Propet-brand shoes have been shown on a website in China. However, I do not believe that the shoe models shown there (at least with respect to shoe models depicted in Shugart's photographs) resulted in significant sales outside of North America, if any at all. My understanding is that different shoe models are sold in China, to the extent sales of "Propet" brand shoes are made there.
- 10. It is conventional practice in the shoe industry for shoe company customers to request stock photos from time to time for advertising use. In particular, shoe photos are often delivered to the customer for use on the customer's retail catalog or website. Propet continues that practice today.
- 11. As indicated above, it was Propet's expectation that it would be able to use any photograph taken by Shugart for the purpose of advertising Propet-brand shoes without any limitation on time, media, geography, or limits on Propet's ability to supply stock photos to customers for retail advertising from time to time. Given the sums paid to Shugart, Propet would not have agreed to limitations on time or use, if Propet knew that Shugart intended to impose limitations of this kind. One thing that sets Propet apart from other shoe companies is that it does not change shoe models as often as other companies. In other words, some Propet shoe models have a long lifespan and have been sold for many years without change. Therefore, Propet's expectation would be that it might use a stock photo of one or more of these shoe models for many years and would not enter into an arrangement that requires it to seek periodic renewals.
- 12. Also, for reasons relating to Propet's need to exercise control over its advertising, Propet would not agree to the display of the photographer's name and copyright notice on or near each picture; Propet would not agree to the photographer's "approval" regarding how photos are

Case 2:06-cv-00186-MAT Document 44 Filed 03/09/07 Page 4 of 5
Mar 08 07 02:52p Jack L. Hawkins (239) 495-7108 p.:

1	arranged or displayed in Propet's advertising and; Propet would not have agreed to the return of
2	photos at any time.
3	I declare under penalty of perjury under the laws of the state of Washington that
4	the foregoing is true and correct.
5	EXECUTED this _\ \ \ day of March, 2007.
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7	Carl Hand
8	Jick Hawkins
9	President, Propet USA, Inc.
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1	CERTIFICATE OF SERVICE	
2	I hereby certify that on March 9, 2007, I electronically filed PLAINTIFF	
3	PROPET'S MOTION FOR SUMMARY JUDGMENT, DECLARATION OF BRUCE A.	
4	KASER IN SUPPORT OF PLAINTIFF PROPET'S MOTION FOR SUMMARY JUDGMENT	
5	and DECLARATION OF JACK HAWKINS IN SUPPORT OF PROPET'S MOTION FOR	
6 7	SUMMARY JUDGMENT and ORDER [Proposed] with the Clerk of Court, using the CM/ECF	
8	system which will send notification of such filing to the following:	
9	Philip P. Mann	
10	Mann Law Group 1420 Fifth Avenue, Suite 2200 Seattle, Washington 98101	
11	e-mail: phil@mannlawgroup.com	
12	Miller Nash LLP	
13	Sandra Steppen	
14	Sandra Stepper Secretary to James L. Phillips	
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Certificate of Service